MEDIA KIT 2027

A real seat *at the table.*

Faith, family, business and the legacy we leave. Honest conversations with people building something that lasts, hosted by Esther Jackson-Stowell.



THE SHOW

Three tables. *One conversation.*

The Broker's Table brings business experience and a family's perspective into the same conversation: money, ownership, faith and the people we become along the way.

SEASON ONE

The Broker's Table

Studio conversations on purpose, sacrifice, friendship and building a life, recorded at the table in Salt Lake City.

SEASON TWO

Legacy at the Table

Esther and her family on raising financially confident kids: credit, chores, first businesses, college without crushing debt.

SEASON THREE

Across the Table

Weekly guest conversations with authors, founders, brokers and coaches. A new episode every Tuesday.



YOUR HOST

Meet *Esther.*

Born in Nigeria and based in Salt Lake City for more than thirty years, Esther built a family of companies from real estate and property management, and now helps families and founders build with purpose.

Licensed real estate broker
Brokerage and property management in Utah

Utah Business Woman to Watch 2026
Recognized for leadership in business

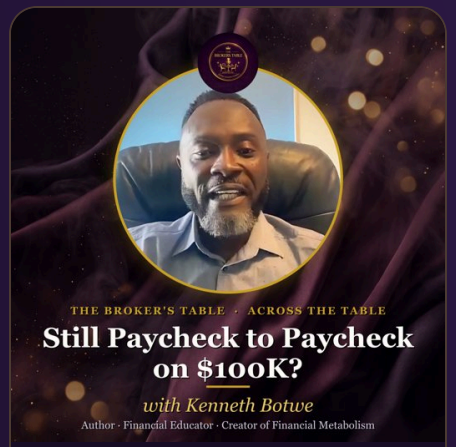
Chair, Salt Lake City Human Rights Commission
Community leadership

Founder, Ekot Group
A woman-owned family of companies

Speaker and author
Family finance, ownership, leadership, faith

Host since 2026
Three series, one table

Who sits *at the table.*



Kenneth Botwe

Still Paycheck to Paycheck



LaTasha McDowell

Ownership Is Legacy



Christ Warren

What If Your Paycheck Stops



Clara Capano

Why Capable Agents Stall



Allison Hong Merrill

Sign Your Own Permission Slip



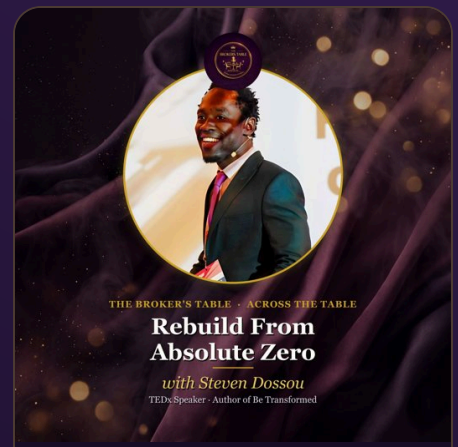
Darrell McCollough

You Are Not in the Housing Business



Vanessa Dean

Your Budget Was Not Built for Your Brain



Steven Dossou

Rebuild From Absolute Zero



Lady K

Do It Scared



Tammy Legette

Check Your Deed

Coming up: Claude Silver (VaynerX), Dr. Tracy Brower, Paul Ollinger, Jeffrey Panik, CFP, and Dr. Nicholas Michels

WHAT EVERY EPISODE DELIVERS

One conversation, *a full campaign.*

Each guest conversation becomes a two-week, multi-channel release, edited to broadcast standard.

Full episode
Audio on every podcast app, full video on YouTube

12 short clips
Vertical, captioned, for Reels, TikTok and Shorts

Magazine feature
A designed feature on thebrokerstable.com

Guide or playbook
A free, practical takeaway for listeners

Newsletter letter
A dedicated Substack letter to subscribers

Guest share kit
Ready-made clips and art for the guest's own channels

WHERE THE CONVERSATION LIVES

Every room, *every week.*

Published across the show's channels and Esther's personal channels, so every partner message reaches both the show audience and the host's community.

- Apple Podcasts
- Spotify
- YouTube
- Instagram
- TikTok
- Facebook
- LinkedIn
- Substack newsletter
- thebrokerstable.com

A dated audience report, with current followers, downloads and engagement for each channel, is provided with every proposal.

PARTNER WITH US

Make the connection *matter.*

EPISODE

Episode partner

- Host-read message in one episode
- Link in show notes and the feature
- Mention in the episode's newsletter

SERIES

Series partner

- Presenting partner for a full month
- Host-read in every release
- Logo on the guest features
- Clip and newsletter placements

COMMUNITY

Utah community partner

- For lenders, title, credit unions and local brands
- Monthly recognition across channels
- Co-hosted family money workshop

LIVE

Speaking and workshops

- Keynotes, panels and team workshops
- Family money, ownership, leadership
- Utah in person or remote

Placements are agreed before production and always fit the conversation. Pricing, dates, usage and reporting are confirmed in writing.

LET'S TALK

Bring your idea *to the table.*

Email	contact@thebrokerstable.com
Phone	(385) 217-2617
Web	thebrokerstable.com
Social	@thebrokerstable · @estherjacksonstowell